



2009 Location and Charitable Recipients Announced Junior League of Toronto Showhouse to Raise \$400,000 for Healthy Living

May 23, 2008 – Toronto, Canada – Today, Junior League of Toronto (www.jlt.org) announced the organization's 8th Junior League of Toronto Showhouse, representing a 25-year partnership between the Junior League of Toronto and the Toronto design community. The Junior League of Toronto Showhouse, scheduled for public viewing May 8- 31, 2009, will take place at McLean House at The Estates of Sunnybrook.

McLean House, located at 2075 Bayview Avenue, Toronto, was chosen as the eighth venue to benefit from the design-based event. McLean House commissioned by the McLean family and completed in 1931 is an Eric Arthur Georgian style mansion that was expropriated by Sunnybrook Health Sciences Centre in 1967 and used as office and clinical space for the hospital. Junior League of Toronto in partnership with Interior Designers of Ontario now (A.R.I.D.O.) renovated and showcased the house in 1983. The locale has become a much beloved event venue and valued addition to The Estates of Sunnybrook and will be rejuvenated again in May 2009.

This Junior League of Toronto Showhouse will showcase more than 54 talented interior and exterior designers from across Ontario. The designers each select one of 54 indoor rooms or outdoor spaces to design. The newly designed spaces will showcase trends in color and style, innovative ideas and new products. The theme of this Junior League of Toronto Showhouse centres on green design and sustainable products. Each space must incorporate at least one green idea or product. Designers will participate in a Designer Walk-Through on May 23, 2008 to learn more about the venue and the project, view the rooms to be redesigned, and select a space to redecorate.

"The Junior League of Toronto volunteers will spend thousands of hours coordinating the efforts of designers, suppliers and sponsors, to be sure that this is the best Showhouse in our history," said Junior League of Toronto President Elisa McFarlane. "We are thrilled to again be working with Sunnybrook in creating more than 50 beautiful spaces in such a stunning setting, and the designer walk-through serves as a powerful kick-off event to the year's activities."

Junior League of Toronto Showhouse is an event held every four years, whereby Toronto's most talented interior designers renovate, update and stylize a chosen venue in the GTA. Since 1983, the Junior League of Toronto and its partners have transformed seven homes: Glendon Hall, Graydon Hall, Bob Rumball Manor, Ronald McDonald House

II, George Brown House, Valley Halla and McLean House. The Junior League of Toronto is once again returning to McLean House to update and renew this beloved social and corporate event venue.

“The Estates of Sunnybrook is thrilled to welcome back the Junior League of Toronto and all of the talented designers associated with the 2009 Showhouse project,” said John Ferreira, Managing Director, The Estates of Sunnybrook. “Twenty-five years ago, McLean House at The Estates of Sunnybrook was transformed into an elegant event venue by the Junior League of Toronto’s first Showhouse, and we can’t wait to see the new look that this project will create. The Junior League is also carrying on our mission to support Sunnybrook Health Sciences Centre. Sunnybrook’s new Neonatal Intensive Care Unit will be one of the recipients of the proceeds from the 2009 Showhouse project”.

The Junior League of Toronto is again partnering with Canadian House & Home magazine to bring visitors the Junior League of Toronto Showhouse Guide, an in-depth review of the designers highlighted at the house. Also, Canadian House and Home will be publishing a comprehensive story documenting the Junior League of Toronto Showhouse in a Fall 2009 issue.

Previous Showhouse events have each drawn more than 15,000 attendees and raised more than \$400,000 for Toronto-based non-profit organizations. The funds raised at McLean house will support community action toward improving physical, mental and emotional health and well being of our communities.

Recipients of the proceeds from the 2009 Junior League of Toronto Showhouse include: *Sistahood and Girls on the Move* programs at St. Alban’s Boys’ and Girls’ Club, that inspire girls to pursue their dreams, build self confidence and live life in a healthy way, body and mind everyday. *The Women & Babies Program at Sunnybrook Health Sciences Centre* delivers more than 4,000 babies each year, one-quarter of which are high-risk deliveries and require specialized critical care. As the second largest high-risk birthing centre in Ontario 20 per cent of all infants in the province weighing less than three pounds are cared for at Sunnybrook. *Kickstart, for Health* is a Junior League of Toronto program, empowering teenage girls and their families to embrace healthy lifestyle choices by building confidence, developing new skills and inspiring positive life choices through a series of workshops, events and running program.

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For more information or to schedule a walk-through of McLean House, please contact:

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